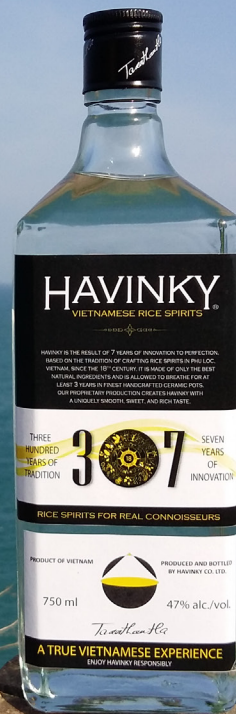


# HAVINKY®

*A World-Class Vietnamese Rice Spirit*



## BROCHURE 2019





*Havinky's Warehouse. Hoa Son Commune, Luong Son, Hoa Binh, Vietnam.*

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*Havinky at the 57<sup>th</sup> Annual Awards Ceremony held by Monde Selection. Rome 2019.*

## WHY HAVINKY?

Vietnam is one of the most attractive places in the region for visitors from all around the world. The country owns a hidden charm, with many features in both its landscape and its rich culture to explore – art, music, and especially food. However, one thing was missing – a Vietnamese spirit that meets international quality standards for guests to enjoy in Vietnam and to take as a special gift for friends.

Therefore, HAVINKY has been crafted, combining the best of traditional ingredients, local wisdom and world class techniques, to complete the taste of Vietnam.





*Havinky's Director, second from the left, received a Gold Quality Award by Monde Selection. Rome 2019.*

Havinky Co., Ltd received the prestigious International Quality Award during the 2019 Annual Awards Ceremony held in Rome, Italy on June 3<sup>rd</sup>.

Havinky Co., Ltd was awarded with a Gold Quality Award by Monde Selection, the well-known independent Institute in the world. This international label is an undeniable evidence of the quality of its products.

This year more than 1,000 companies from 90 countries presented no less than 3,000 products to Monde Selection juries. Each product has been evaluated individually to establish its global quality profile and grant the product the quality award it deserves.







*Havinky's Tasting Venue, 4<sup>th</sup> Floor, 986 Lang Street, Dong Da District, Hanoi City.*

Havinky Co., Ltd received the prestigious International Award by Ultimate Beverage Challenge in April 2019.

Havinky Co., Ltd was awarded 84 POINTS by Ultimate Beverage Challenge, a World's Best Spirits and Wine Competition. This international label is an undeniable evidence of the quality of its products.

**Results of Ultimate Beverage Challenge's competitions are the most credible** and relevant in the industry. The highest rated products are deemed the best by their competitive performance among their peers in each product category.







Havinky's Shop, 1<sup>st</sup> Floor, 986 Lang Street, Dong Da District, Hanoi City.

## Havinky Co., Ltd received the prestigious International Award by SIP AWARDS in May 2019.

Havinky Co., Ltd was awarded with a Silver Award by SIP AWARDS, the only internationally recognized consumer judging spirits competition. This international label is an undeniable evidence of the quality of the company's products.

Catering to the opinions and palates of the discerning public, the SIP Awards presents a unique, spirit judging competition, unaffected by industry bias. This pragmatic and refreshing model of evaluation provides an honest stage for feedback and recognition where top brands showcase their achievements.







*Nha Trang, Vietnam.*

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# HAVINKY®

## *A Special Gift from Vietnam*

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### 3 REASONS

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#### **A WORLD-CLASS RICE SPIRIT**

HAVINKY won 3 international awards in 2019. It will participate in at least 3 international-spirits competitions each year in order to show its commitment to crafting the best quality rice spirits.

#### **UNIQUENESS**

HAVINKY's flavor is like no other spirits in the world. It is a new and exciting experience for you to discover even you have already tried many other famous spirits.

#### **LIMITED QUANTITY**

HAVINKY's will be crafted in a very limited supply each year. In 2019, only 1,000 bottles came to market. Over time, reserving a few bottles of this kind will be a real treasure.





*Harvest Season. Vietnam.*

## OUR STORY

In 2010, Mr. Ha, the founder of HAVINKY Co. Ltd., was inspired by a calling to create superb quality rice spirits from only natural ingredients in Vietnam. He began with selecting the ingredients of the highest quality including a special strain of yeast which has been nurtured in Phu Loc, Vietnam, since the 18<sup>th</sup> century.

While showing his respect to the tradition of crafting rice spirits in Phu Loc, he spent great effort in improving every activity of the process of producing rice spirits and in adapting new techniques which he had observed in the production of international spirits.

After more than seven years of research and experimentation, the rice spirits of HAVINKY with its uniquely smooth and rich characters were officially introduced in the market and won 3 international awards for quality and taste in 2019.

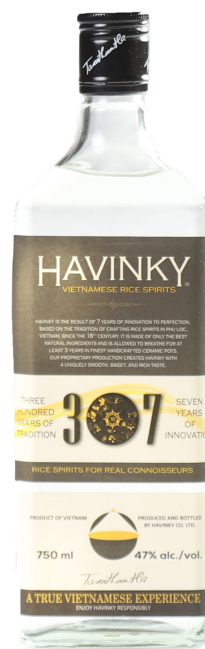


# MONDE SELECTION®

International Quality Institute Since 1961



ROME 2019



Havinky  
Havinky Co., Ltd

## INVITATION

HAVINKY would like to invite you to be a part of us.

*Together, we will bring out HAVINKY as a hidden treasure of Vietnam to millions of overseas visitors and consumers in the years to come.*





# HAVINKY®

A World-Class Vietnamese Rice Spirit

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*Together, we will bring out HAVINKY as a hidden treasure of Vietnam to the world.*

**HAVINKY Co. Ltd.**

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